

Message Text

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72

ACTION AGR-20

INFO OCT-01 EUR-25 ISO-00 EB-11 COME-00 CIAE-00 DODE-00

INR-10 NSAE-00 PA-04 RSC-01 USIA-15 PRS-01 SPC-03

DRC-01 /092 W

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R 211547Z JAN 74

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 5479

UNCLAS MOSCOW 0965

DEPARTMENT PASS AGRICULTURE

E.O. 11652: N/A

TAGS: EAGR TGEN US

SUBJ: U.S. AGRICULTURE MARKETING EXHIBIT, SEPTEMBER 1974

RESULTS OF MEETING WITH USSR CHAMBER OF COMMERCE:

1. HALL 5, SOKOLNIKI PARK AVAILABLE OCTOBER 2 FOR SHOW OCTOBER 15-24 AND OUT BY OCTOBER 30. NEXT AVAILABLE DATE JULY 1975. NO OTHER ALTERNATIVES.
2. SOVIET SIDE INTERESTED IN CATTLE, SWINE, SHEEP AND HORSES. WILL CHECK THIS WITH MINISTRY OF AGRICULTURE. OUR POSITION IS ANY LIVESTOCK TO BE EXHIBITED MUST BE PRE-SOLD.
3. SOVIETS ALSO MADE A STRONG PTICH FOR EXHIBITING TECHNOLOGY RATHER THAN PROCESSED PRODUCTS.
4. ALSO EMPHASIZED PREFERENCE THAT ONLY TECHNICIANS ATTEND BUT WE HELD FOR PUBLIC ATTENDANCE AND BELIEVE WE HAVE REACHED AGREEMENT ON THIS.
5. HAVE REACHED AGREEMENT TO USE CONTRACTORS OUTSIDE SOVIET UNION FOR DESIGN, CONSTRUCTION AND FREIGHT FORWARDING.

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6. HAVE AGREEMENT ON WAIVER ON CUSTOMS DUTIES WITH INSPECTION

AT EXHIBIT SITE. COULD NOT GET WAIVER ON HEALTH REGULATIONS AT THIS TIME.

7. NO TAXES WILL BE CHARGED.

8. BOTH SIDES WILL INVITE HIGH RANKING OFFICIALS.

9. TRADE AND PRESS RECEPTIONS APPROVED.

10. ALL PAMPHLETS, BROCHURES AND CATALOGUES MUST BE IN RUSSIAN OR BILINGUAL AND APPROVED BEFORE PRINTING.

11. TECHNICAL SEMINAR WOULD BE WELCOME AND PAPERS CAN BE DISTRIBUTED TO SOVIET TECHNICIANS.

12. SAMPLING PERMITTED.

13. COST FOR SPACE RENTAL, SECURITY GUARDS, INTREPRETERS, CLEANING SERVICE, ELECTRICITY, WATER, HEATING, PUBLICIZING, CUSTOMS OFFICER CHARGES, TRANSPORTATION OFFCER, OPERATIONS MANAGER AND SECRETARIAL HELD PAID TO FAIR AUTHORITIES MAY TOTAL AS MUCH AS \$104,000. THIS IS CONSIDERABLY OVER THE FIGURE IN OUR PROPOSED BUDGET.DUBS

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Message Attributes

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Disposition Event:
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